



SENIOR EXPO ASIA
亞洲銀髮產品展

4-6/7/2025

香港會議展覽中心 展覽廳 3FG

Hall 3FG Hong Kong Convention and Exhibition Centre

www.seniorexpoasia.com

Asia's Premium Trade Fair for Silver Market

亞洲的重點銀髮市場貿易展

Senior Expo Asia (SEA) is

- A professional trading platform to accommodate the growing market demand from an ageing population in Hong Kong and Asia
- A total solution to explore and enter the Silver Market in Asia
- The **B2B** Silver Market exhibition in Hong Kong

亞洲銀髮產品展是

- 為配合人口老化以致需求急增而設的專業貿易平台
- 為企業拓展海外業務及打入銀髮市場
- 探討銀髮市場的香港專業博覽

Asia Pacific's ageing market value projected to hit **US\$4.56 trillion** by 2025.
亞太地區的老齡化市場到2025年將達到**4.56萬億美元**價值。

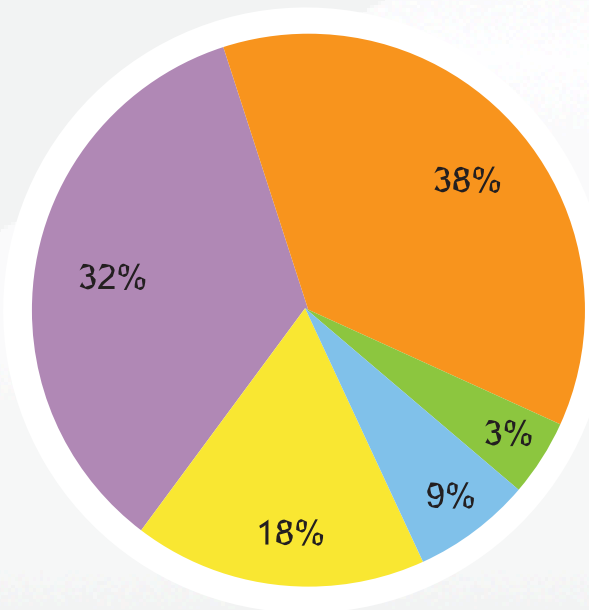
Source : Asia Pacific's Silver Economy by 2025. Ageing Asia. Jun 11th 2023



SEA Review 展會回顧

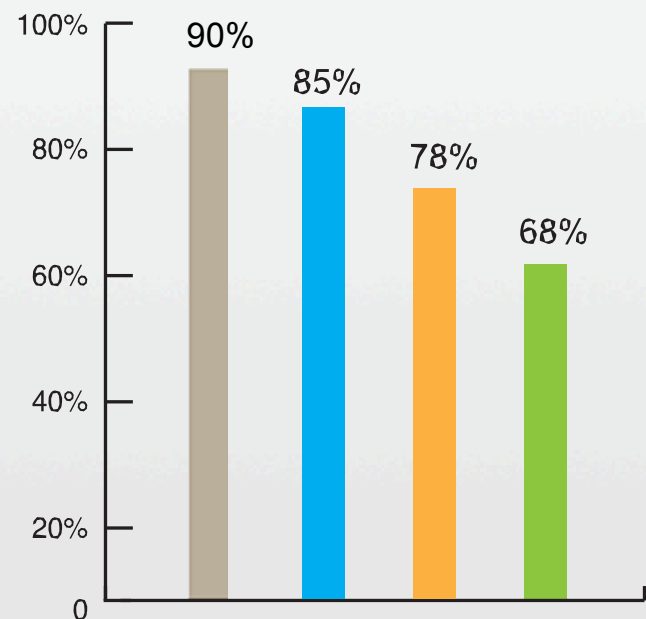
Exhibitors and buyers were from China, Japan, Korea, Hong Kong, China, Malaysia, Macau China, Singapore, Taiwan Region, Thailand etc.
參展商及觀眾來自中國、日本、韓國、中國香港、馬來西亞、中國澳門、新加坡、台灣地區、泰國等國家及地區。

Business Nature 業務性質



- 採購辦事處、分銷商及貿易公司
Buying Offices, Distributors & Trading Companies
- 零售商及批發商
Retailers & wholesalers
- 諮詢顧問公司及服務供應商
Consultant & Service Providers
- 政府部門、非牟利機構、協會及媒體
Government Departments, NGOs, Associations, Media
- 其他
Others

Interested Product / Service Type(s) 感興趣的產品及服務



- 長者服務及用品
Elderly Service & products
- 醫療輔助用品
Medical & Rehabilitation
- 健康食品及保健品
Healthy Food & Supplement
- 娛樂及生活品味
Recreational and Lifestyle

SEA Visitors 專業買家

- Traders 貿易商
- Retailers 零售商
- Distributors 分銷商
- Agents 代理商
- Importers & Exporters 出入口商
- Elderly Centers 護老中心
- Hospital & Medical Professionals 醫院及醫護人員
- Medical & Rehabilitation Centres 醫療及復原中心
- Government Units 政府單位
- NGOs & Association 協會/非牟利機構



95%

買家認為SEA對他們及他們的業務有幫助。
of trade visitors said SEA was beneficial to them and their business.

93%

買家認為SEA的展商質素良好。
of trade visitors thought that SEA exhibitors were of good quality.

92%

買家表示有意參加下屆亞洲銀髮產品展。
Buyers expressed interest in attending the next Senior Asia Expo.

我認為各企業應該把握香港作為國際大都市的優勢，透過亞洲銀髮產品展，把產品推向國際市場。

Hong Kong as an international metropolis, enterprises should take this advantage to promote their elderly products to the international market through the platform of Senior Expo Asia.

康輝科技發展有限公司 董事 陳利忠先生

Mr. Chen, Director, Kanghui Technology Development Co., Ltd.

客戶對我們產品的信任度非常高，已經跟一些客戶商量將來在亞洲或歐美的合作機會。參加這個展覽讓我們知道我們的產品在香港市場的商機是很大，超出我們的預期。

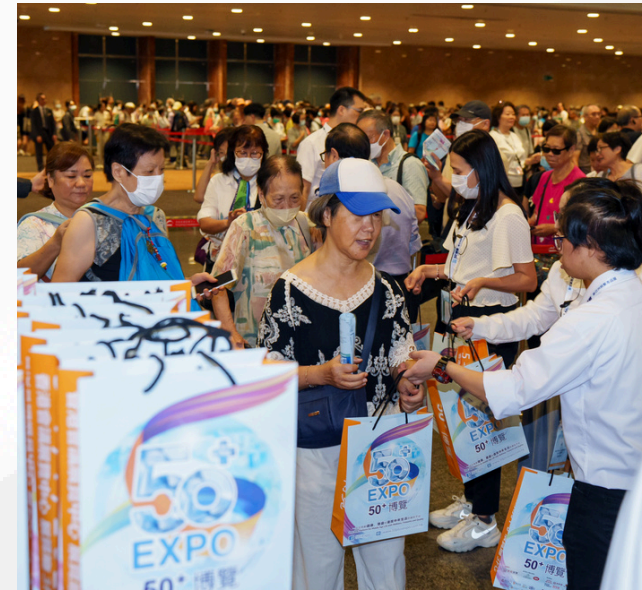
Customers found our products trust-worthy and we started to discuss with clients about future collaboration in Asia and Europe region at fairground. After joining this expo, we realized that the business opportunities are much more than we expected."

易咖生技股份有限公司 詹翔淵先生

Mr. William Chen, International Operations Development Manager, EJIA Biotechnology

Scope of Exhibitom 展出範圍

醫療及復康，輔助設備，健康管理，抗衰老產品，時尚生活
Auxiliary equipment, Medical and Rehabilitation, Health Management, Anti-aging products, Lifestyle



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標準展台 STANDARD

空地 RAW SPACE

Booth Size
展台面積

9 平方米 9 SQM

最少36平方米 Min. 36SQM

Booth Fees
展台費用

USD 3,400

USD 335/ Sqm

RMB 24,000

RMB 2,375/ Sqm

HKD 26,500

HKD 2,610/ Sqm


Sponsorship & Marketing: Please contact the Organizer for customized marketing package (E.g. Forum Sponsor, Logo on printing materials & website, Activities Sponsor etc.)
成為贊助商及其他宣傳推廣：請聯絡主辦單位以計劃合適的宣傳策略（如請贊助廣告宣傳、活動推廣等）

Standard booth: Including fascia name & booth no, information counter, folding chair, spotlight, socket, waste paper basket and carpe
標準展台：包含招牌名稱及展位號碼、諮詢台、白折椅、射燈、插座、垃圾筒及地毯

Raw space: Space only (booth construction independently held by exhibitor assigned contractor)
空地：展台由參展商指定的承建商搭建

Contact Us 聯絡我們

 **美縱展覽** **Brilliant Vertical Exhibition (Hong Kong) Ltd.**
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